

BRODY KASPRZAK

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EDUCATION

University of Colorado Boulder – Leeds School of Business Boulder, CO

Master of Science in Business Analytics (Focus in Decision Science) | Expected May 2026

- Coursework: Machine Learning, Process Analytics & System Modeling (queuing theory, simulation), Optimization Modeling (Gurobi), structured (SQL & Tableau) and unstructured data (Hadoop)

Fort Lewis College Durango, CO

B.A. Business Administration (Focus in Economics & Data Analytics), Cum Laude | May 2025

PROFESSIONAL EXPERIENCE

Gravity (AI Startup) Boulder, CO

Consultant Intern | Sept 2025 – May 2026

- Collaborated with analytics and C.S. graduate teams to evaluate operational AI use cases and deployment strategies
- Conducted market research for the SMB market and presented analytical insights to company leadership
- Created a full vertical sale to onboarding process to better target and onboard SMB customers

AK Consulting, LLC Remote

Project & Research Assistant | Feb 2025 – Aug 2025

- Prepared and structured datasets using Excel and Python (Pandas) to support business infrastructure

Enterprise Rent-A-Car Durango, CO

Management Trainee Intern | May 2022 – Aug 2022

- Developed and presented to regional executives an experience and data-driven process improvement plan that improved asset utilization and reduced idle time

Aspen Ski Co. Aspen, CO

Lift Operator | Dec 2024 – Mar 2025

- Ensured safe operations in high-reliability environment, communicating effectively under time-sensitive conditions
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PROJECTS & COMPETITIONS

Graduate Capstone Project with Wiland, Inc.

- Collaborated in a team of four to analyze agency and brand use of third-party data by designing and distributing a survey
- Identified statistically significant insights on strengths and gaps, and delivered actionable recommendations to refine product positioning, messaging, and innovation strategy for Wiland

Interdisciplinary Technology & Ethics Competition

- Partnered with law students to analyze AI in public benefits systems; delivered three formal presentations translating complex technical risk into actionable guidance, focusing on operational accountability and system design

Larimer County AI Pitch Competition

- Developed and pitched SaaS MVP, applying AI to resource management for non-profits
- Received an offer to work with an AWS partner to migrate database and RAG system over to AWS (declined)

Hawk Tank Business Competition – Group Lead

- Led team of 3 people coordinating logistics (catering, seating, RSVPs) for 200-person red carpet event within a larger 25-person cross-functional team
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TECHNICAL SKILLS

Programming & Analytics: Python (Pandas), SQL (MariaDB, MySQL), R, Data Visualization (Python, R, Tableau), Excel (advanced)

Systems: GitHub (basics), Google Firebase, AWS – virtual servers & nodes (basic)